



STRUCTURING AN IPD PROJECT

IPD uses structure to unify disparate team members into a virtual organization that is committed to achieving agreed goals. How you structure an IPD project has a direct relationship to project outcome. We will discuss key elements in an IPD project, why they exist, and how the project structure can be varied to focus on specific outcomes. Also discussed are how these structural elements are expressed in actual IPD projects and contracts.

Tuesday, March 26, 2013

BREAKFAST

7:30am-9:30am at Millennium Biltmore Hotel, LA

SPEAKER

Mr. Howard W. Ashcraft, Hanson Bridgett



Mr. Ashcraft heads the Construction Group at Hanson Bridgett LLP in San Francisco. A graduate of Stanford University and Boalt Hall (University of California School of Law), he has practiced construction law for over 33 years and is at the leading edge of project delivery innovation and use of digital technologies. He has structured collaborative projects across the U.S. and Canada and is currently working on Integrated

Project Delivery projects ranging from a million to over a billion dollars.

In addition to his project work, Mr. Ashcraft has contributed to the National Building Information Modeling Standard and was the Procure Taskgroup Chair for NBIMS 2.0 and is currently establishing a subcommittee for 3.0. He is a co-author of the AIA, California Council's IPD Working Definition, and the AIA/AIACC IPD Guide as well as currently serves as a steering committee member on the AIACC IPD Taskforce. He is a Founding Board Member of the Center for Innovation in the Design and Construction Industries and is participating with Mindshift, an informal coalition dedicated to improving project delivery. In 2008, he was awarded the AIACC's Special Achievement Award for his IPD leadership.

AGENDA

This will be a breakfast meeting with the following agenda:

- 7:30am to 8:00am Networking & Breakfast
- 7:45am to 9:30am Program/Q&A

LOCATION

Millennium Biltmore Hotel
506 South Grand Avenue
Los Angeles, California 90071

Parking Fee:

Self-parking \$10.00 (Pershing Square)
Valet parking \$20.00

FOR MORE INFORMATION

Gloria Moore
714.912.9729 Phone
714.912.8269 Fax
gmoore@DBIAwpr.org
www.DBIAwpr.org

SPONSORSHIP OPPORTUNITIES

- Title Sponsor** \$2,500.00
Includes Table of 10 (9 sponsor attendees), Sit w/Speaker(s), Company Recognition (& option to display exhibit board or pop up banner)
- Gold Sponsor**.....\$1,500.00
Includes Table of 10, Company Recognition (& option to display exhibit board)
- Silver Sponsor**.....\$1,000.00
Includes Table of 5, Company Recognition (& option to display exhibit board)
- Bronze Sponsor**.....\$500.00
Includes Two tickets, Company Recognition

COST TO ATTEND

- DBIA-WPR Member \$40.00
- Non-Member \$80.00
- Owner/Public Agency \$20.00
- Student DBIA Member \$ 0.00
- Student \$10.00

REGISTER ONLINE
www.dbiawpr.eventbrite.com